



Unleashed by **SPORTED**

Fundraising Lotteries

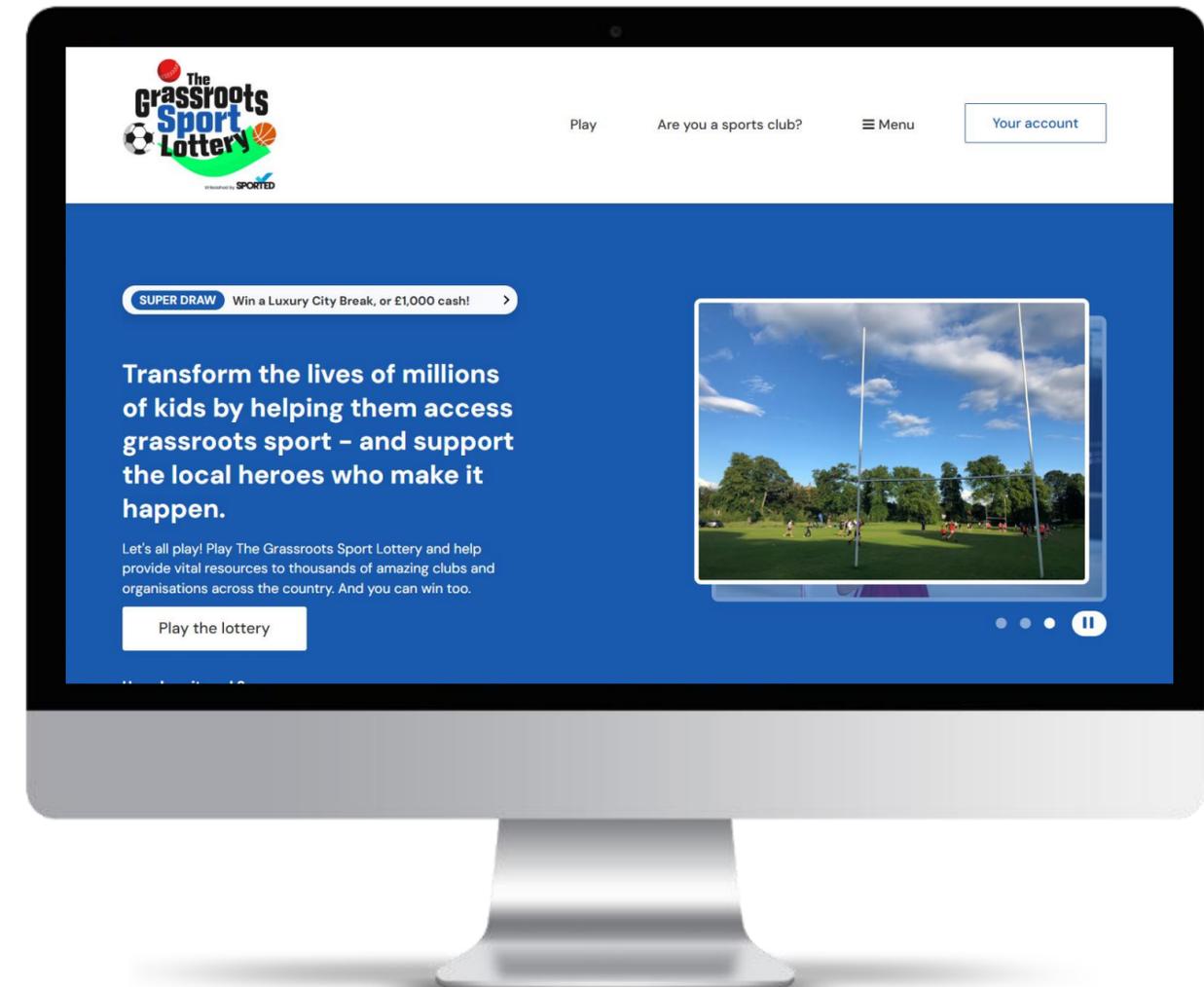
gatherwell 

A JUMBO COMPANY

Prepared by:
Jonathan Poulton
Gatherwell

Introducing your new lottery

- The Grassroots Sport Lottery is a new initiative from Sported
- This lottery is powered by Gatherwell, an established external lottery management provider.
- The lottery is being launched to support the Grassroots Sports Community here in the UK



Get on a winning streak with Gatherwell

14,000
organisations
across the UK

10 years
experience creating
digital lotteries

4000+
lucky winners
each week

98%
customer satisfaction
score

£20 million
raised for
good causes

award winning
external lottery
management

Group Clients



NSPCC

SCOPE

MACMILLAN
CANCER SUPPORT

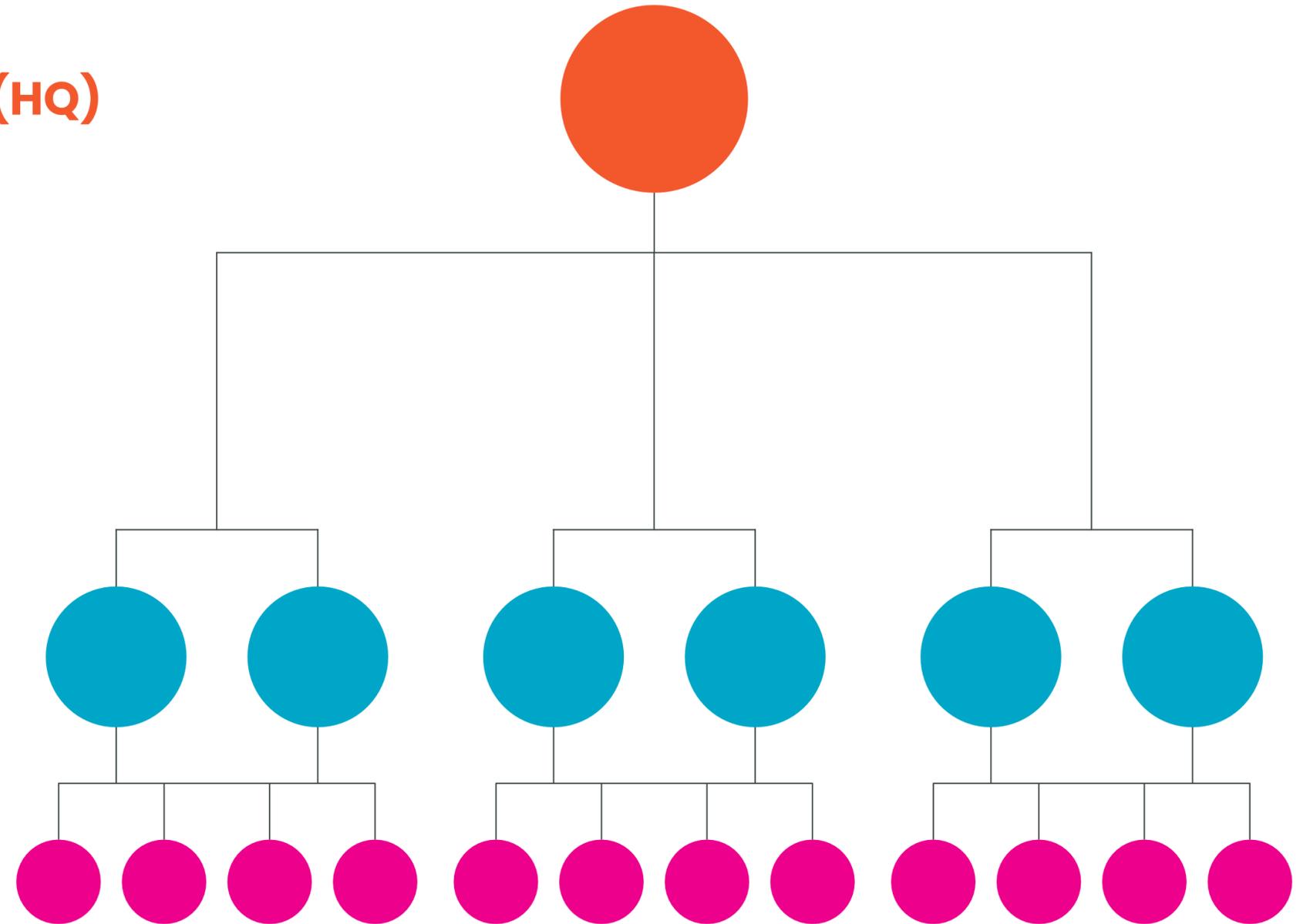


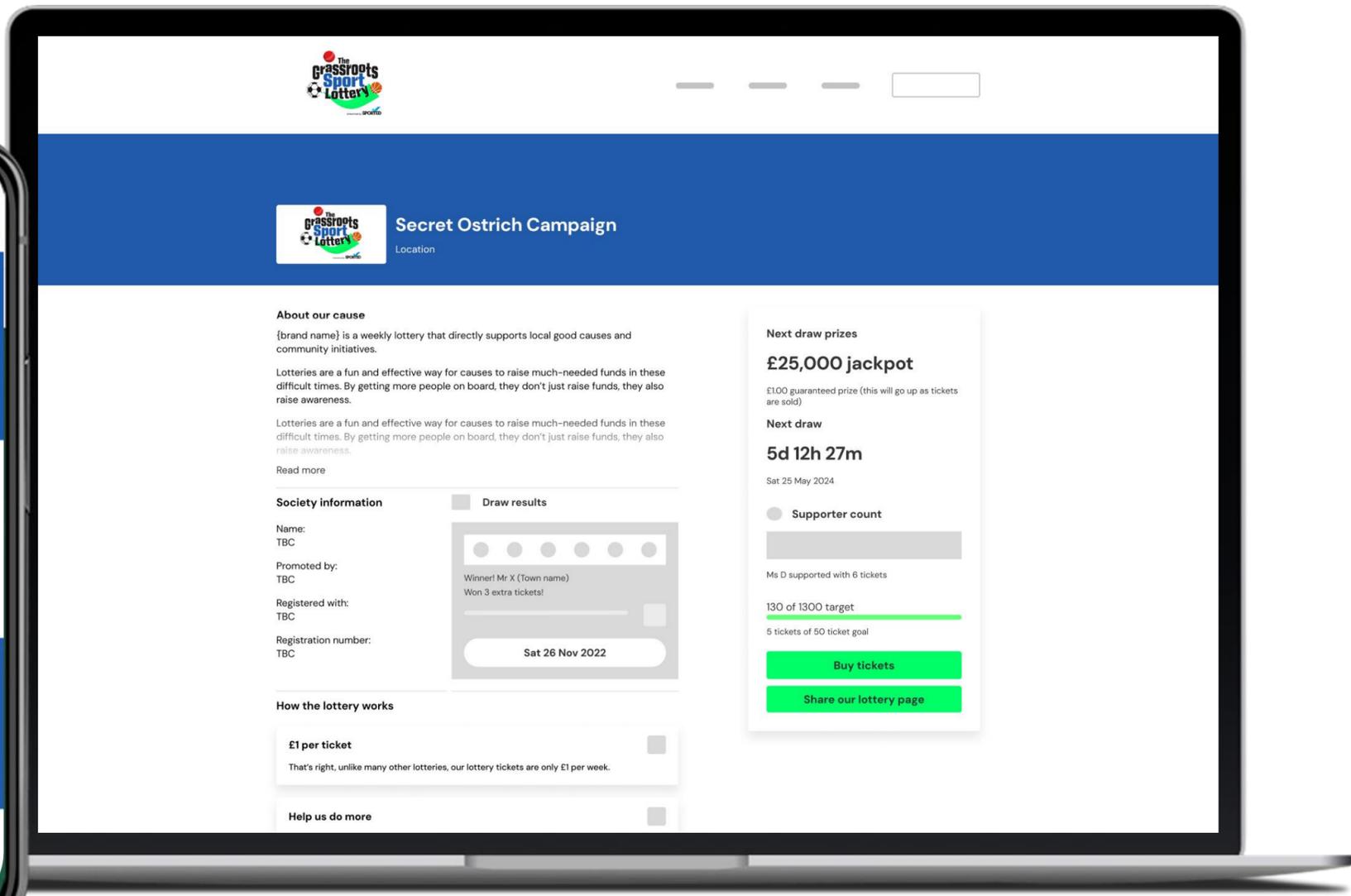
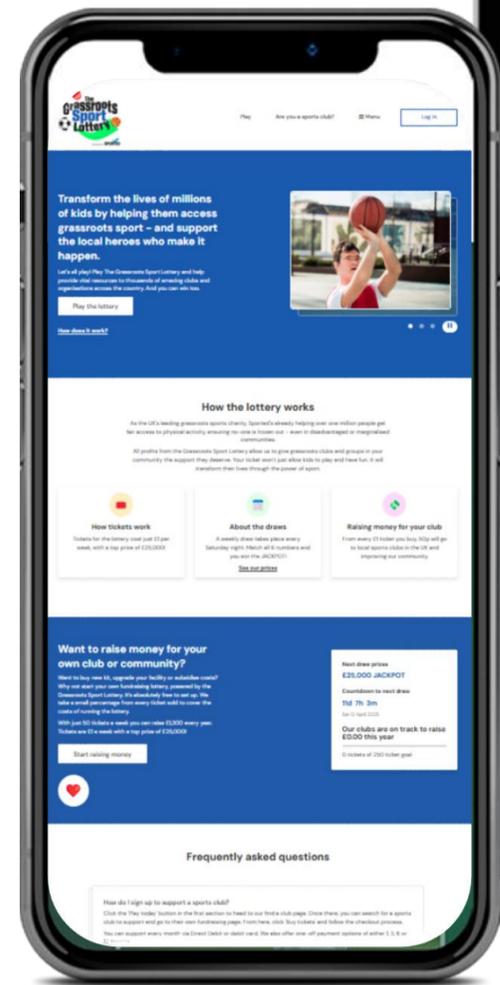
Support your entire network

Sported (HQ)

Groups / Clubs

Members / Families / Socials







Visit the lottery website

Weekly online lottery with a draw every Saturday at 8pm. The more numbers they match, the bigger the prize!



How the lottery works for your supporters



Winning

Winners will be notified via email and are paid directly into a nominated account, or they can donate their winnings to the club.



Tickets - £1 a week

Each ticket costs £1 per week and consists of 6 numbers. Players can choose numbers or a lucky dip.



Payments

Supporters can pay by Direct Debit or payment card. Either a monthly recurring payment or a 1/3/6/12 month payment upfront.



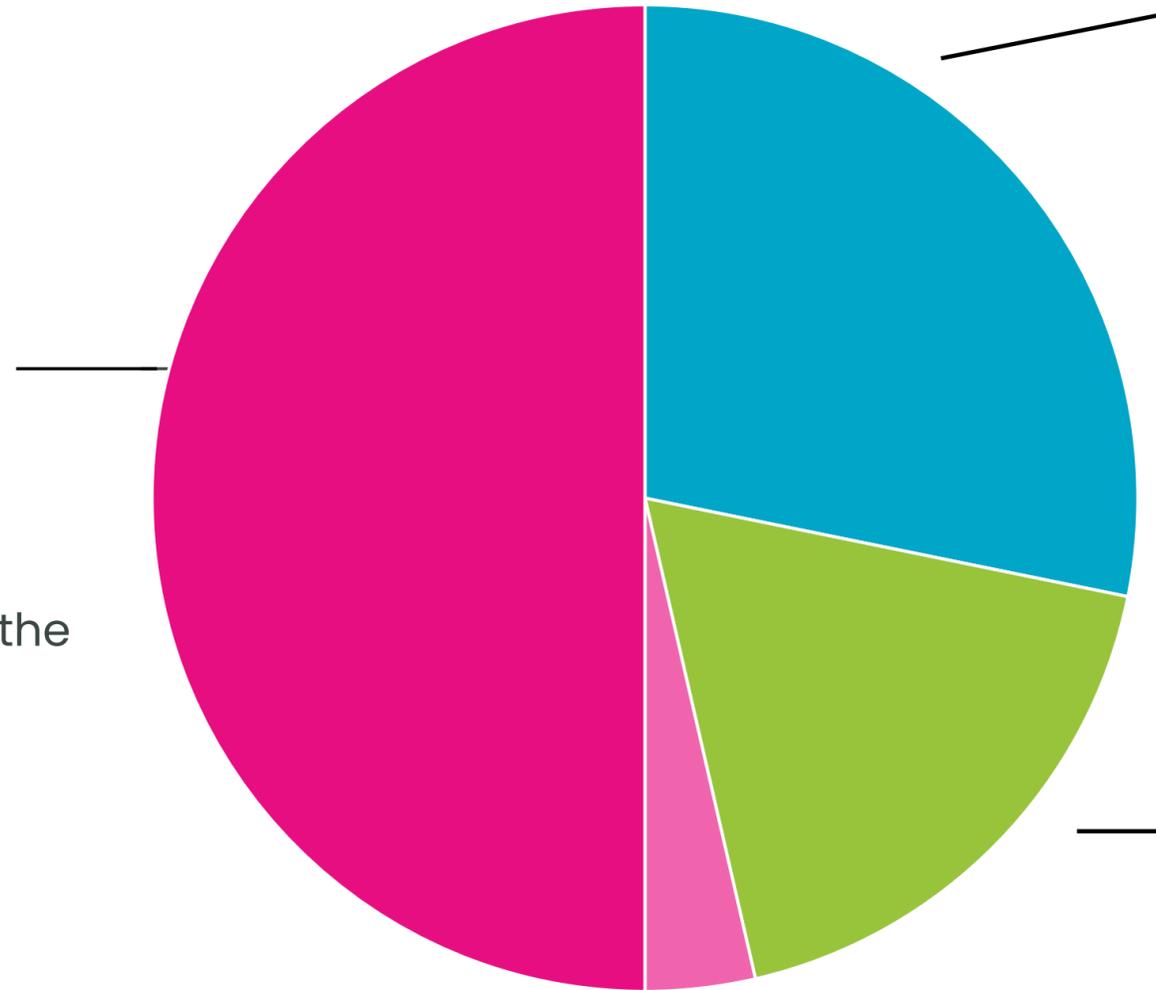
Choose a Club

Each ticket can either support the Sported Central Fund or a specific club listed on the site.

Give more back to the community

50% Clubs

Up to 50% of all funds raised go directly back to the clubs



28.2% Admin

28.2% of funds raised are used to cover admin costs such as customer support, marketing and non-cash prizes.

18.2% Prizes

18.2% goes towards the cash prizes

3.6% VAT

3.6% goes to VAT, which you can claim back and redirect into your organisation

Weekly Prize Structure

Standard

Matching Numbers	Gatherwell Prizes
6 Numbers	£25,000
5 Numbers	£2000
4 Numbers	£250
3 Numbers	£25
2 Numbers	3 Free Tickets

Prizes

Number of matches	Matching patterns	Odds	Prizes
6	NNNNNN	1,000,000:1	£25,000*
5	NNNNNn or nNNNNN	55,556:1	£2,000
4	NNNNnn or nnNNNN	5,556:1	£250
3	NNNnnn or nnnNNN	556:1	£25
2	NNnnnn or nnnnNN	56:1	3 free tickets

Odds of winning a prize are 1 in 50

N is a match, n is not. So NNNNNN is 6 matches and nnnnnn is no matches

*The jackpot prize is covered so that it is paid out irrelevant of the size of the lottery. Should multiple winners be lucky enough to match the winning combination all winners will each win the jackpot prize.

Monthly Super Draws

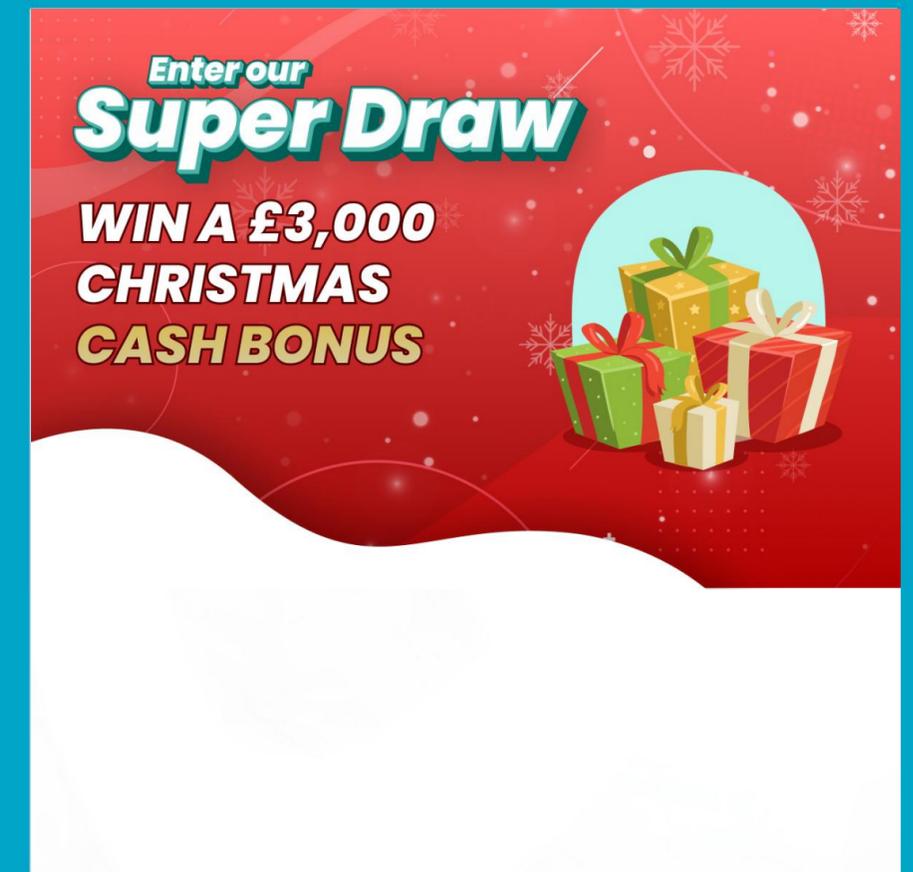
Players entered automatically each month

- Marketing assets and prizes covered by Gatherwell



Enter our **Super Draw**
Win a £1,000 Sainsbury's Voucher
OR £1,000 CASH PRIZE

A vibrant purple banner featuring a large grocery haul in a brown paper bag. The haul includes various fruits like bananas, apples, oranges, and a pineapple, along with vegetables like broccoli, carrots, and mushrooms. There are also some packaged items like a green smoothie and a loaf of bread.



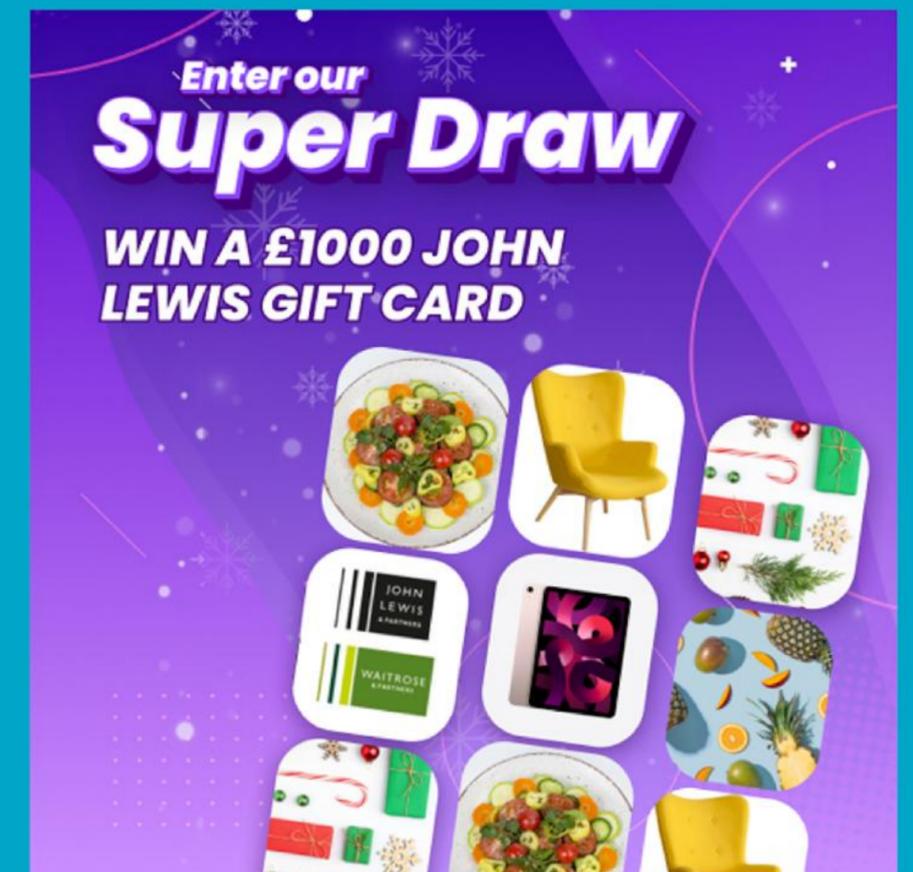
Enter our **Super Draw**
WIN A £3,000 CHRISTMAS CASH BONUS

A festive red banner with a white snow-like bottom edge. It features several wrapped Christmas gifts in various colors (green, red, gold) and a small illustration of a Christmas tree in the background.



Enter our **Super Draw**
WIN A SUMMER GETAWAY
OR £1,000 CASH PRIZE

A bright yellow banner featuring three travel photos pinned with red pushpins. The photos show a coastal landscape with a natural rock arch, the Sagrada Família in Barcelona, and a street scene in London with Big Ben and a red telephone booth.



Enter our **Super Draw**
WIN A £1000 JOHN LEWIS GIFT CARD

A purple banner featuring a collection of various prizes arranged in a grid-like pattern. The prizes include a plate of fresh salad, a yellow armchair, a John Lewis gift card, a Waitrose gift card, a smartphone, a Christmas stocking, a gift box, a plate of fruit, and another plate of salad.

Make your life easier

CALLING ALL BOXING CLUBS

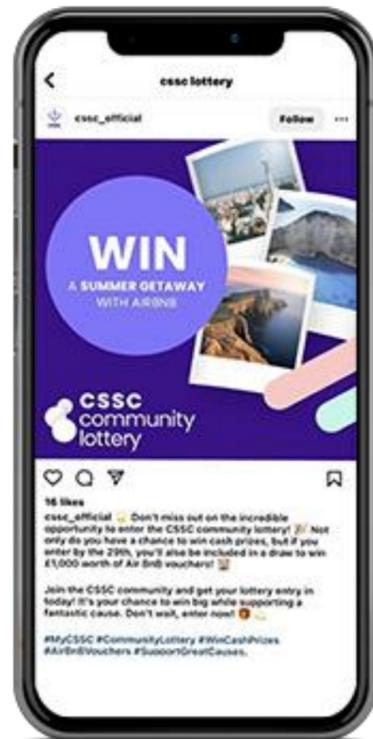
GIVE YOUR FUNDRAISING A BOOST

1. Free webpage and marketing materials
2. 40% of ticket sales paid directly into your bank
3. Tickets just £1 a week
4. Chances at weekly cash prizes

WHAT'S THE CATCH? THERE ISNT ONE! IT'S FREE TO RAISE MONEY WITH OUR LOTTERY.

SCAN THE QR CODE OR GO TO <https://www.grassrootsamateurboxingl>

GRAB AMATEUR BOXING



customised marketing materials

social media campaigns

Social sharing

Facebook, Twitter etc

branded templates

printable assets

QR Codes, jpegs

Firefighters 100 Lottery

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🙏 Thank you to the generous supporters of Firefighters 100 Lottery 🙏

The results will be posted on the lottery website at 8pm

Not supporting yet? Buy your £1 tickets now https://www.firefighters100lottery.co.uk?utm_campaign=draw-good-luck&utm_source=facebook&utm_medium=social

🍀 Good luck in tonight's draw! 🍀

THANK YOU & GOOD LUCK

1 share

Like Comment Share

rainbowlottery

CALLING ALL GOOD CAUSES

10 likes

rainbowlottery 🙏 Attention all Good Causes!! 🙏

We are running an exciting competition! It's simple!

🌟 Refer LGBTQ+ Good Causes to sign up and fundraise with The Rainbow Lottery.

🌟 You and your cause will be entered into the exciting "WIN £500 Cash for Your Cause draw"!

🌟 No limit to how many good causes that you refer and you

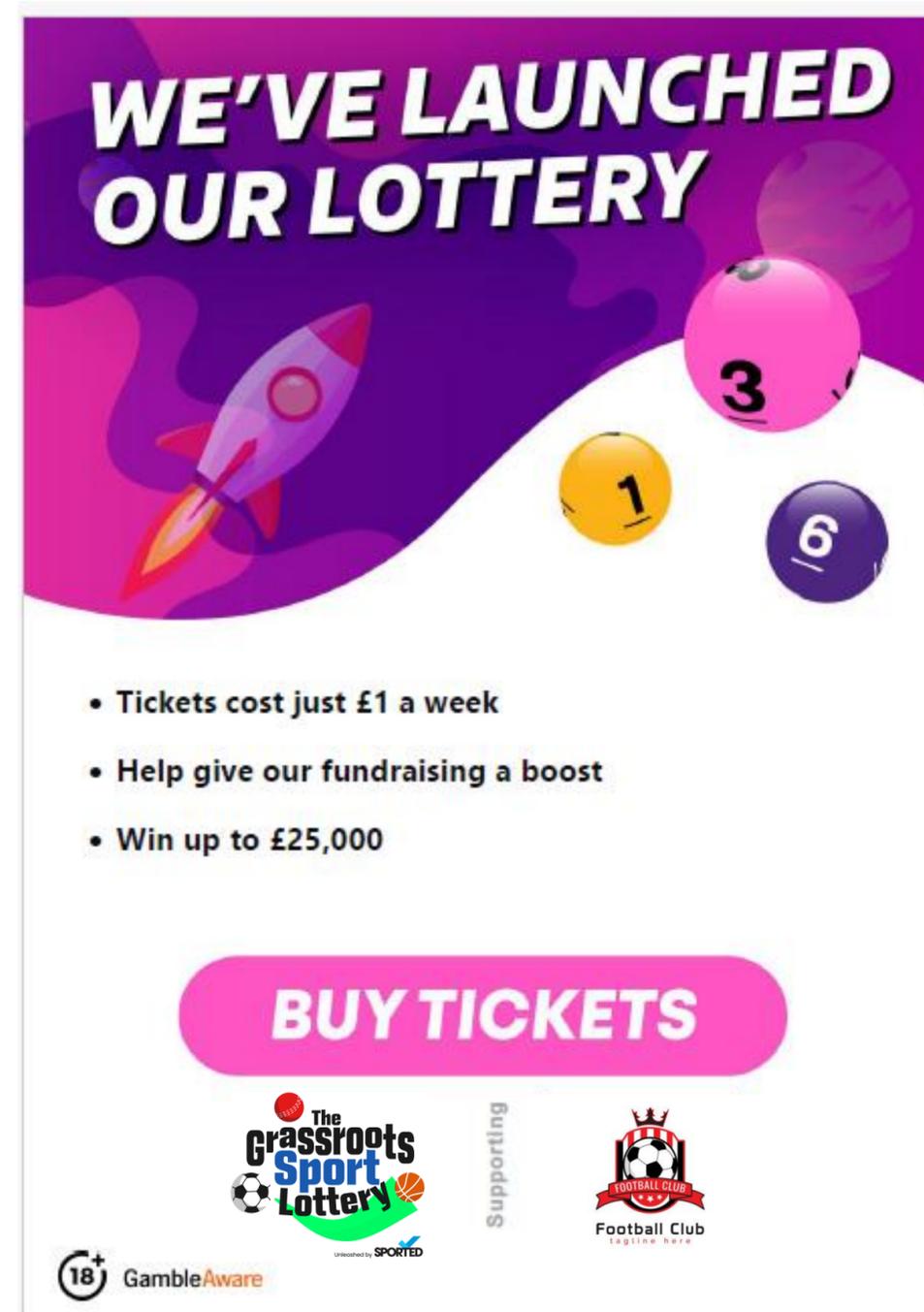
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Marketing materials

Call to action

Lottery logo

Website Link/
Address



**WE'VE LAUNCHED
OUR LOTTERY**

- Tickets cost just £1 a week
- Help give our fundraising a boost
- Win up to £25,000

BUY TICKETS

The Grassroots Sport Lottery
Supported by SPOR TED

Supporting **Football Club**
tagline here

18+ GambleAware

Lottery imagery

How it works

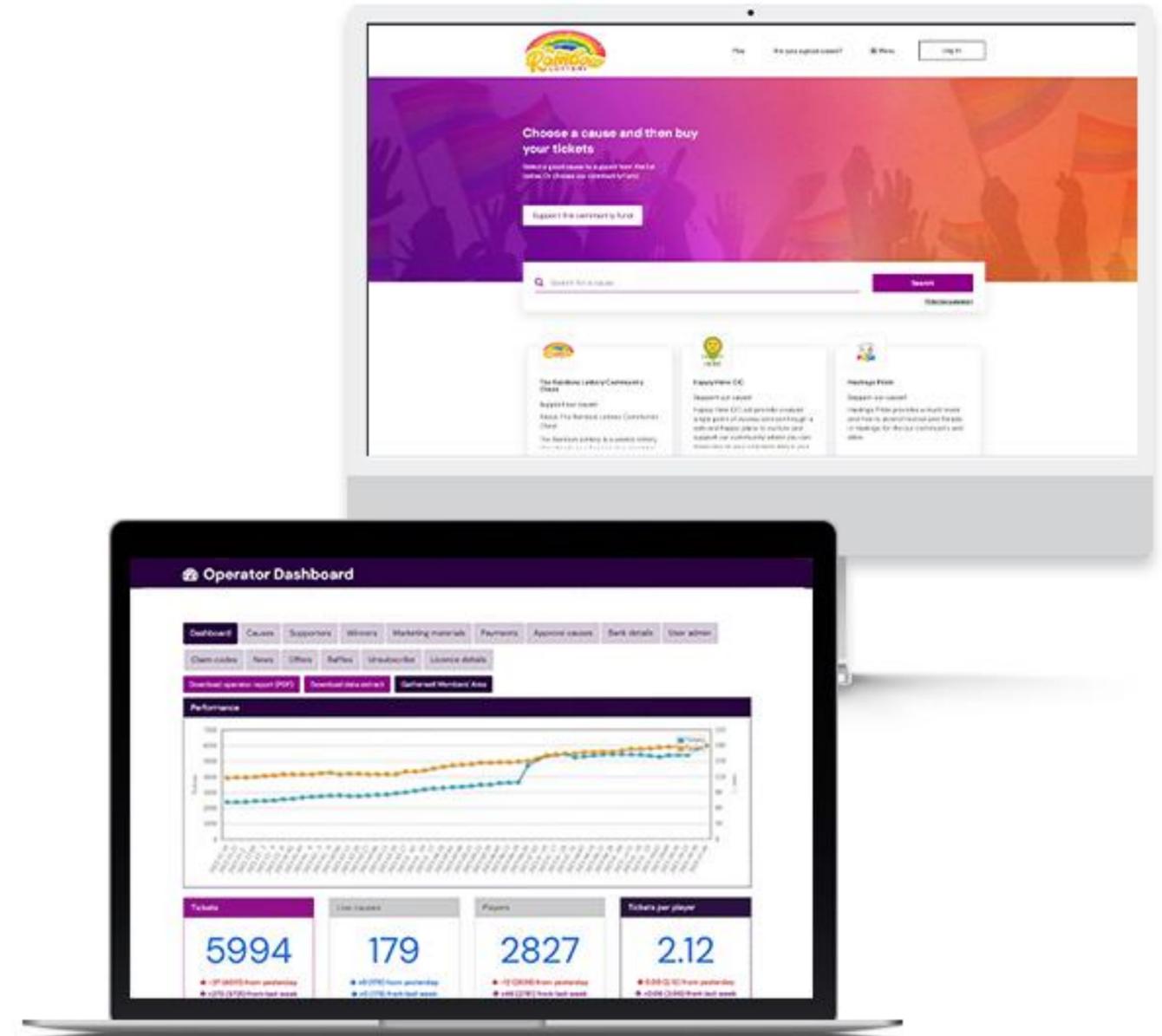
QR code

Make your lottery a breakaway success

complete
visibility

bespoke
lottery
website

- Reporting
- KPI's
- Forecasting
- Payment
- Clubs
- News Articles
- Raffle Feature (E.g. Sport memorabilia, Tickets etc)
- Winners
- Digital / Printable Assists (QR Codes)



Customer support

- Dedicated telephone number for your supporters and good causes – answered as your lottery:
'Good Afternoon, Grassroots Sport Lottery'
- Telephone:
0208 1838587
- Dedicated email address:
support@thegrassrootssportlottery.co.uk



Our commitment

We want to make it as easy as possible for you to fundraise!

Your Club will receive **50% of every ticket sold** from your page paid straight into your nominated bank account every month!

We provide:

- A **welcome pack** with all the information you need on how to build participation
- A **dedicated webpage** on the lottery website
- Bespoke **marketing materials** co-branded with your Club
- A **dashboard** so you can see how you're doing and who's supporting you
- **Customer support** for clubs and supporters
- Weekly **email updates** with your latest stats, supporter lists and communication materials.

Your challenge

- **Sell 20 tickets within four weeks** of your cause going live!
- **Staffed** email address(es)
- Use your **dashboard**:
 - Track your performance
 - Download and use your marketing materials
 - Upload bank details so we can pay you
 - Keep your cause message updated – tell your supporters how their money is helping
- Help **us** help **you!**
- **Spread the word!**



Let's make this happen!

We're looking forward to working
with you to support your members
and foster the next generation.

Jonathan Poulton

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