

Teaming up for nature



Institutional partners



International Olympic Committee



Supported by



About Sports for Nature

Voluntary framework for sport organisations – 4 key principles

Teamwork is in our nature – 5 partners, 100+ sport organisations

Commitment, Action & Accountability

Support & Collaboration

Overall objective

To deliver transformative, nature positive action across sports by 2030 and beyond, enabling sports to champion nature and contribute to its protection and restoration.

Institutional partners



International
Olympic
Committee



Convention on
Biological Diversity

Supported by



DONA BERTARELLI
PHILANTHROPY



Sports depend on nature

NATURE IS A

“Playground”

- Rivers, lakes, ocean, forests, mountains, fields...

Provider

- Healthy nutrition
- Sport infrastructure
- Sport equipment and apparel

Protector and ally

- Health, wellbeing and performance
- Reduction of the impacts of climate change



Healthy nature?



FIGURE C

Global risks ranked by severity over the short and long term

"Please estimate the likely impact (severity) of the following risks over a 2-year and 10-year period."

Risk categories

- Economic
- Environmental
- Geopolitical
- Societal
- Technological

2 years



10 years

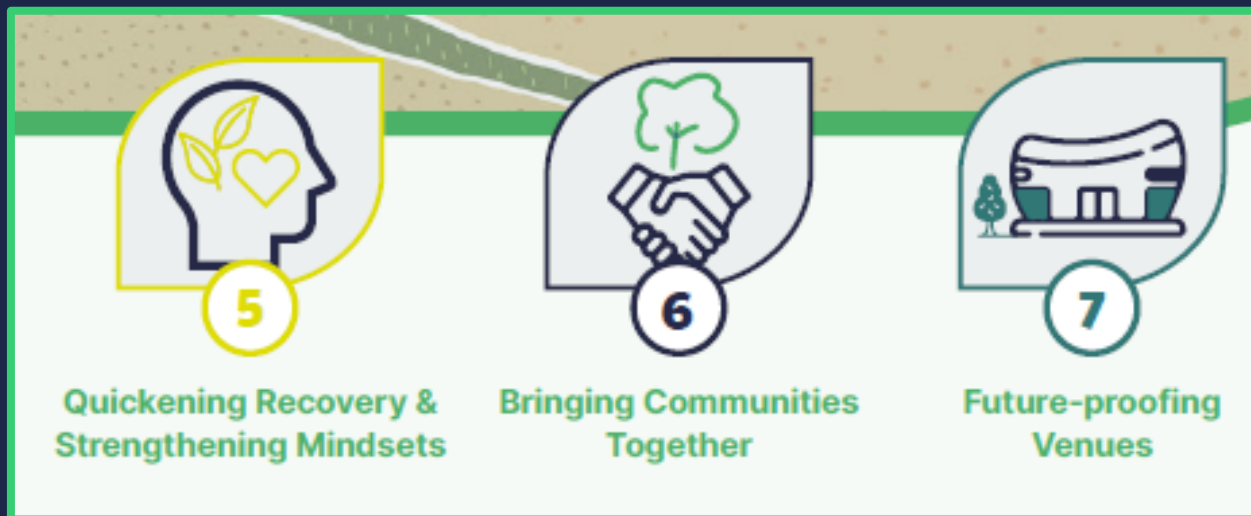
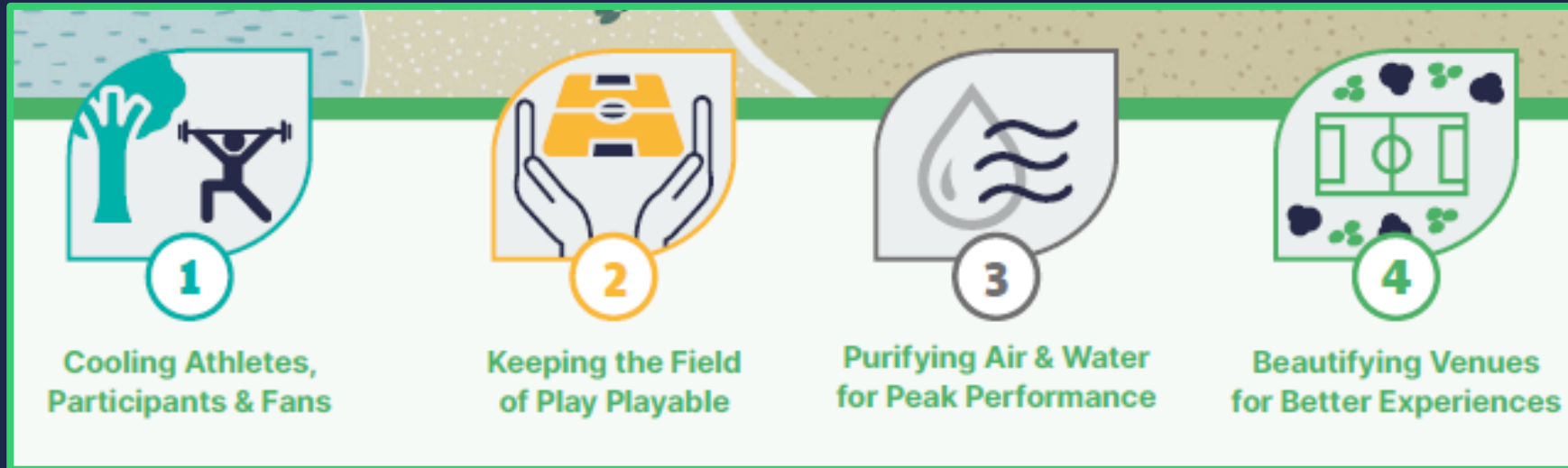


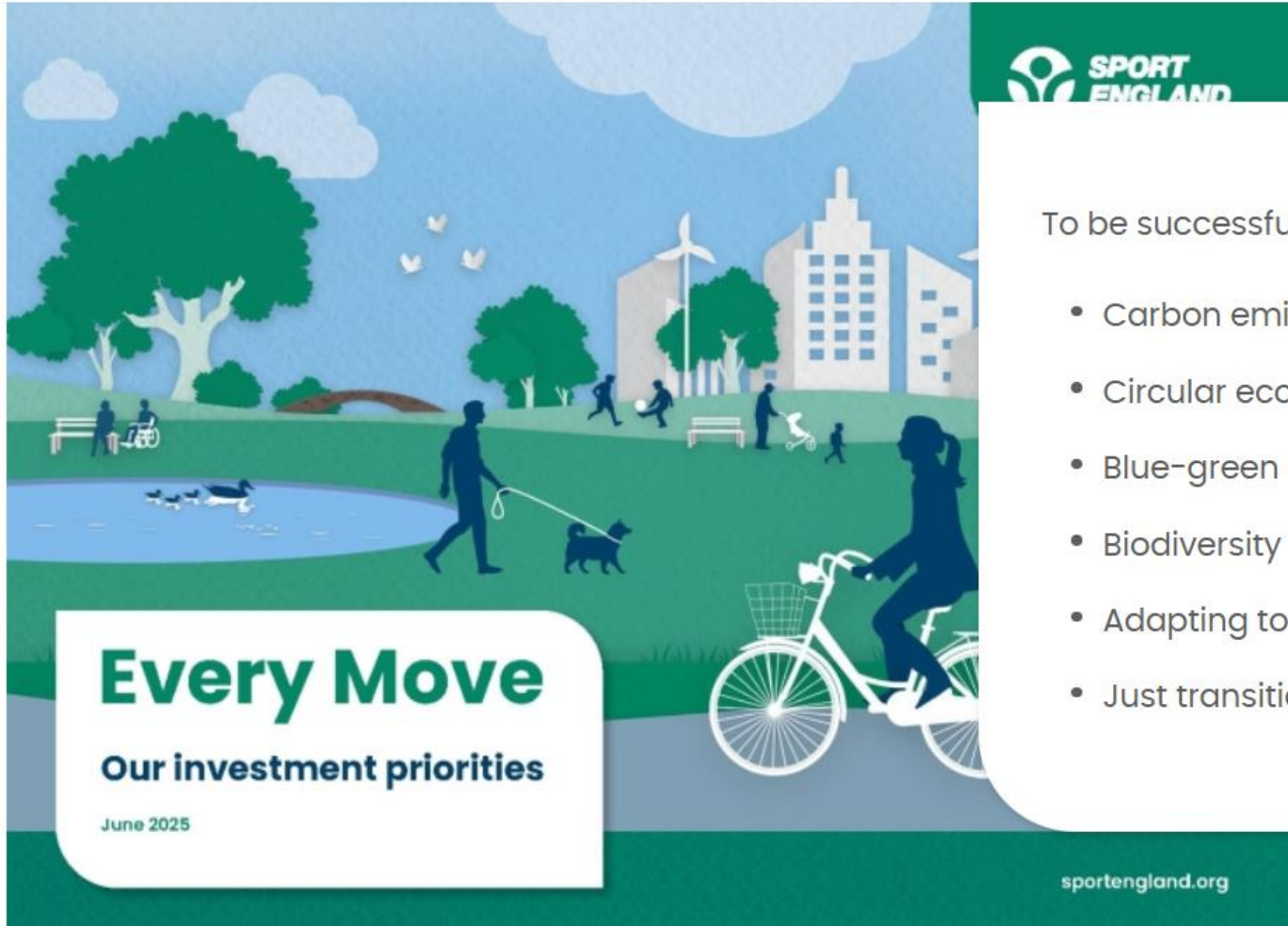
Source

World Economic Forum Global Risks
Perception Survey 2024-2025.

Not only a reasonability to act for nature and the environment, but also a great opportunity.

Tangible benefits/opps






























To be successful, projects must now meet one of six criteria:












- Carbon emissions: travel and facilities
- Circular economy: supply chains, products and waste
- Blue-green environment quality and use
- Biodiversity
- Adapting to climate change and extreme weather events
- Just transition: inequalities, inclusion and participation.

Source: [Sport England](https://www.sportengland.org)



















































Buildings

Category	Actions	Elements of urban nature	Co-benefits
Green Infrastructure	• Install green roofs with native, pollinator-friendly plants.		
	• Add living walls with diverse vegetation.		
	• Incorporate planters for microhabitats on balconies or terraces.		
Lighting	• Use shielded, warm-spectrum LEDs.		
	• Install motion sensors or timers.		
	• Explore dark-sky certifications.		
Sound	• Install sound barriers for noisy events or equipment.		
	• Use sound-absorbing materials where feasible.		
Bird-friendly Design	• Use bird-safe patterned or coated windows.		
	• Incorporate swift boxes or other bird-friendly features.		
	• Avoid reflective landscaping elements that confuse birds.		
Organic Waste Management	• Compost organic waste into fertile soil.		
	• Donate excess compost to local organisations.		
Integrated Water Management	• Install rainwater capture systems for irrigation.		
	• Treat and reuse greywater for landscape irrigation.		
	• Replace impermeable surfaces with permeable surfaces.		
	• Use drip irrigation or smart irrigation.		
Community Engagement	• Organise guided tours highlighting green features.		
	• Partner with local schools on biodiversity education projects.		






Club Grounds

Category	Actions	Elements of urban nature	Co-benefits
Habitat creation	Establish wildflower meadows and wetland habitats.		
	Create woodland edges and hedgerows.		
	Layer vegetation.		
	Conserve large trees.		
	Incorporate living fences.		
	Leave deadwood.		
	Add unique features e.g., floating wetlands, insect hotels, or brush piles.		
Native plants	Select native species adapted to the local environment.		
	Include year-round flowering plants to support pollinators.		
	Partner with local native plant nurseries.		
Water management	Install rain gardens or bioswales to manage stormwater.		
	Use rain barrels or cisterns for water collection.		
	Implement efficient irrigation systems like drip irrigation.		
Turf management	Reduce mowing frequency in non-playing areas.		
	Leave grass clippings in place to improve soil fertility.		
	Use integrated pest management strategies to minimise pesticide use.		
Soil health	Test and amend soil to improve fertility and structure.		
	Avoid over-compaction in non-playing areas.		
Community engagement	Organise biodiversity walks or events to showcase habitat improvements.		
	Partner with local schools for educational activities.		
	Invite community to tend to vegetable gardens.		

Neighbourhood

Category	Plays	Elements of urban nature	Co-benefits
Collaboration	Partner with neighbouring venues and landowners to align biodiversity efforts.		
	Host workshops or meetings to identify shared goals.		
Green corridors	Establish corridors connecting your venue to nearby green spaces.		     
	Work with local authorities to integrate corridors into urban planning.		 
	Use native hedgerows or tree-lined paths to enhance connectivity.	 	     
Invasive species	Identify invasive species in the area using local databases or expert advice.		
	Replace invasive plants with native species.		  
	Provide tools and training for volunteer removal events.		  
Community cleanups	Organise litter cleanups with local schools and groups.		    
	Provide equipment and incentives for participants.		
	Encourage long-term engagement by educating volunteers on the environmental impact of cleanups.		
Public engagement	Install interpretive signage to inform visitors about green corridors and invasive species efforts.		 
Avoiding sensitive areas	Identify and map ecologically fragile zones (e.g., bird nesting sites, rare plants) with expert guidance.		 
	Redirect activities and spectators using signage, designated routes, and alternative fan zones.		   
	Monitor impact with tools like mobile data tracking to minimise disturbance to wildlife.		 

Education, Promotion and Advocacy

Category	Plays	Elements of urban nature	Co-benefits
Educational materials	Create visually engaging materials like infographics and videos.		
	Highlight local biodiversity and the benefits of your efforts.		
	Include interactive elements such as quizzes or augmented reality experiences.		
On-site activities	Install educational signage with QR codes for deeper learning.		
	Organise guided nature walks and biodiversity workshops.		
	Develop an exhibition garden showcasing native plants and their ecological role.		
Fan engagement	Host biodiversity-themed match days with activities for fans.		
	Encourage public participation in restoration projects.		
	Promote citizen science apps to engage fans in recording species observations.		
Advocacy	Use events to advocate for urban greening and biodiversity policies.		
	Collaborate with like-minded organisations to amplify your voice.		
	Publish annual impact reports to inspire broader action.		



**Sports
for Nature**



Sports for Nature: Introduction

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